

CHNA Implementation Plan Tactics - Hiawatha Community Hospital (Brown Co. KS) PSA

Wave #3 2019 CHNA Health Needs Tactics - Year 1 of 3 (Starting 1/1/2020 - 12/31/20)

CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Identified "Lead"	Identified Partners	Timeframe	HCH (Hours)	HCH \$\$\$
1 Additional Providers (OB, Derm, Surg, Ortho, Oph, Gero, Endo, GI)	a	Continue to recruit HCH providers (OB, Derm, Surg, Ortho, Oph, Gero, Endo, GI) to area. Utilize national recruiters to find quality providers.	HCH	Schools, HFED, Cities, County			
	b	Explore relationships with Tertiary Hospitals to have Visiting Specialist hours. Create HCH on-boarding program.					
	c	Offer Community Health Fairs to expose residents to health care providers available in the area.					
	d	Explore telemedicine and telehealth services for additional provider specialty support.					
	e	Complete a DR Manpower workforce needs study in conjunction with PSA providers.					
	f	Create a PSA local Community Healthcare Recruitment Committee with a strategy to grow physician workforce. Hold update meeting every quarter.					
2 Financial health of local hospital (HCH)	a	Continue to explore the funding resources available from Federal Government / State of Kansas & Brown County for healthcare services.	HCH	HFED, Chambers, Kanza, Schools, Health Dept, County, Cities			
	b	Continue to advance Brown County Sales Tax 2.0 campaign. Continue with tax support funding initiatives.					
	c	Continue to use data review, manager input, and national benchmarks to set a standard staffing ratio for the hospital overall and for each department. Re-evaluate these standards on a routine basis.					
	d	Continue work-process redesign to ensure financial responsibility. Hospital Administration will manage staffing levels from shift to shift and cross-train personnel across departments.					
	e	Continue to analyze compensation practices across the organization for standardization and consistency.					
	f	Investigate & find grants to support non profitable services. Apply for grant funding assistance.					
	g	Continue to support Medicaid Expansion, utilize KHA speakers to come to HCH 2x per year.					
3 Mental Health (Diagnosis, Treatment, Aftercare) Including Hand-offs	a	Continue to collaborate & educate hospital ER staff regarding mental health issues and available resources.	Kanza / Horizon Mental Health	AA, Chambers, Law Enf, AAA, Seniors, Schools, Clergy, health Dept, HCH, Cities, NEK-CAP			
	b	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.					
	b	Continue to encourage Primary Care Physicians to increase depression screenings at annual physical at Hospital. Add trauma assessment for pediatrics and other MH issues.					

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	c	Promote existing mental health services, facilities, and providers. Educate community on placement process and options through hospital physicians, clinics, and ER.					
	d	Investigate/seek grant writing options to fund mental health. Use grant funding to support mental health care and mental health prevention. Explore Kansas Leadership Center training grants.					
	e	Form County MH Community Partners Steering Committee. Meet quarterly to coordinate mental health providers/services to reach a broad range of patients. Develop & deploy communication plan with Kanza Mental Health, HCH, Health Dept and Horizon Mental Health					
	f	Develop Inpatient Adult / Geriatric Behavioral services / Add beds as market dictates.					
	g	Continue to provide education courses, lunch and learn presentations, etc. to keep them current in terms of treating mental health issues.					
	h	Establish medical student placement relations with local universities.					
	i	Maintain a community inventory of healthcare services in the area, including hours of service. Make inventory available to the public, as needed (through Brown Co FB Page).					
	j	Continue to investigate tele-psych service offerings (at HCH and Kanza / Horizon) and understand reimbursement.					
	k	Explore partnering with local First responders and area hospital's on education. Utilize Kanza, Horizon, HCH, Health Dept and others.					
	l	Explore potential office sites for additional Mental health services (satellite clinics) throughout Brown County.					
	m	Recruit Mental Health providers to meet specific mental inventory needs identified and expand orientation program. Including geriatric behavioral health services.					
	n	Continue to offer sliding scale fee at Kanza Mental Health. Continue to recruit and lobby for better reimbursement for insurance.					
	o	Continue to support / lobby for Mental Health parody. (Kanza)					
4	a	Community Collaboration (Between Agencies) Develop partner relationships with key community Mental Health partners for collective impact.	Health Dept / HCH	WWK, Kickapoo, NEK-CAP, HFED, Kanza, Horizon, Schools, Seniors, Clergy, Cities- Parks&Rec, ACES, RH,			

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	b	Create a collaboration among the Fitness Centers, Parents as Teachers, Schools, Surrounding Health Departments, and Fire Departments to enhance parents' health literacy and promote children's healthy development.					
	c	Create a community / Brown Co Facebook page (from Chamber and Health Dept pages). Provide web links to area providers, schools & churches to list services & programs.					
	d	Explore / Relaunch Healthcare Community Coalition. Meet quarterly to revamp ideas and review top needs for Brown County. Schools to host the meetings.					
	e	Expand relationships with church and community organizations that offer teen lifestyle skills training and GED preparation to identify service gaps and ways to enhance partnerships (i.e., Young Life, 4-H, 5th Quarter). Continue to provide GED online classes.					
	f	Host community education events in order to promote local healthcare / social service programs. Focus on County Fair, School Athletes and Welcome Wagon. Utilize this effort with AAA. Continue with Community Baby Showers 2x per year through HD. Collaborate with Kickapoo for their Health Fair efforts.					
	g	Collaborate and Host Lunch & Learns (monthly) to educate community on Health & Wellness practices / Social Service Programs. (consider breakfast options as well).					
5	a	Awareness of Services (Health Dept and Hospital) Create a collaboration amongst all stakeholders in Brown County. Have meetings quarterly to discuss service offerings to community.	Health Dept / HCH	Chambers, HFED, Kanza, Horizon, AAA, County, Cities, Kickapoo, NEK-CAP,			
	b	Investigate opportunities to create a community Facebook page. Provide web links to area providers, schools & churches to list services & programs.					
	c	Develop partner relationships with key community providers for collective impact. Utilize NEK Multi-County Health Department contacts such as: Doniphan Co HD, others.					
	d	Host Lunch & Learns (at least quarterly) to educate community on Health & Wellness practices / Social Service Programs. (consider breakfast options as well).					
	e	Maintain a community inventory of healthcare services in the area, including hours of service. Make inventory available to the public, as needed.					
	f	Continue to offer Community Health Fairs to expose residents to health care availability. Ask 3 PSA Schools to assist and Host 2x per year.					
	g	Provide PSA consumer reports to community.					

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	h	Continue with sharing HCH calendar of events with community. Create a Health Dept event calendar and have it available to community. Utilize Brown Co FB page to post.					
6 Obesity (Nutrition / Exercise)	a	Expand strategies to reduce screen time through the Fitness Center (less TV and computer time for children).	Health Dept / HCH	Cities-Parks&Rec, WWK			
This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Explore & research the viability of starting a YMCA in Brown County					
	c	Continue Brown County Health Department Wellness Challenge and yearly Health Fair efforts, HCH and Health Dept to Host.					
	d	Create a new community educational series focusing on food labels, restaurants, healthy meals, nutrition, portion options, Diabetes via health fairs, classes and speakers, etc.					
	e	Educate & expand youth physical activity programs. Create additional after-school programs to keep youth active.					
	f	Encourage the utilization of dietician in primary care and specialty care settings. Recruit additional dietician, if needed.					
	g	Expand/Create walking trail within Brown County and in Hiawatha community.					
	h	Host "Walk to School" and "Walk to Work" days to increase awareness of benefits of healthy physical activity. Increase access to healthy foods in schools and for seniors.					
	i	Collaborate with health plans, local cities and other groups focused on fitness, healthy eating and access to fresh fruits and vegetables.					
	j	Continue HCH's Diabetes, Wellness Program and CDC's Diabetes Prevention Program.					
	k	Continue to offer community health education through traditional and online media.					
	l	Continue Work-Well Kansas Employee Health partnership.					
	m	Continue to promote WIC and food stamp programs at HCH and Health Dept, others.					
	n	Continue to provide school physicals at a reduced rate.					
	o	Continue to promote local seasonal Farmer's Market and City Walking trail.					
	p	Continue to support Meals-on-Wheels programs in schools.					

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	q	Continue to pursue partnership with Hiawatha Parks & Rec. Continue to promote their programs and collaborate on joint effort programming.					
	r	Continue to promote Blaise Fitness Center (free / low cost) exercise opportunities.					
	s	Continue to explore grant writing services and investigate leadership training grants through Kansas Leadership Center.					
	t	Continue to provide education and Dietician services 2x per month. (Health Dept)					
7 Home Health Services	a	Explore opportunities for adding Home Community Services such as cleaning home, meal making, etc. Explore the Senior Care Act law and apply for AAA Grants to assist.	Health Dept				
This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Develop collaborative relationships between EDs and home health agencies, so that appropriate patients can be referred to home health care even if they are not admitted to the hospital.					
	c	Improve discharge planning by providing complete and up-to-date information about available home care services to providers, especially physicians. Arrange for post-hospital services prior to discharge, and effectively communicate with providers who are receiving care of the patient.					
	d	Conduct Skills training sessions with current HCH / health Dept Staff. Conduct career fairs with local high school / college students. Collaborate with Benedictine College for job shadowing program.					
	e	Conduct a Community Inventory Survey to document current need for home health services. Recruit additional workers as needed.					
	f	Increase access to healthy foods for seniors. Offer Meals on Wheels and help support the Senior Health programs in PSA. Utilize, Meals on Wheels, Dietary, etc. Consider mobilizing these services.					
8 Housing (Affordable and Safe)	a	Create a County Housing Development Plan that would address affordable & safe housing for community residents to help with low income families and availability.	Brown Co / HFED	HIDC, AAA, Chambers, Cities, Health Dept, ACES, RH, HCH, WWK, Kickapoo			
This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Encourage banks to offer mortgage loans to first-time home buyers who need assistance.					
	c	Establish re-home store for low cost renovation items. Partner with local businesses for appliance donation options (if someone buys a new appliance, donate the old one to those who need it).					

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	d	Continue with grant writing to fund public / safe housing. If available, designate community lead to work to attain the necessary grants for affordable housing.					
	e	Offer rental tenant support resources such as unique payment plans.					
	f	Partner with banks to allow loans that aid in improvement of existing housing in the community.					
	g	Continue to offer free lots for housing / building a home with specifications.					
	h	Continue to utilize NEK-CAP home repair / rental assistance programs.					
9 Affordable Health Insurance	a	Continue to expand Marketplace enrollment assistance education. Help residents enroll into Medicaid/ ACA insurance coverage.	HCH	Insurance Agencies, State, Fed Govt, Local Govt, NEK-CAP			
This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Provide education to public and community in regards to how to properly navigate health insurance coverage properly.					
	c	Research federal assistance for health insurance policies for rural health organizations.					
	d	Host public meetings to educate community on health reform law's insurance coverage options.					
	e	Partner with surrounding hospitals to advocate for Medicaid Expansion. Mobilize hard to reach populations. Encourage providers to accept Medicaid.					
	f	Continue to offer HCH Payment Plans based on sliding scale policy.					